



## Pale Purple Coneflower

*Echinacea pallida*

### Growing Information

- Plant Type: Perennial
- Sunlight: Sun, part sun
- Soils: Rich, dry to moist
- Bloom Time: Pale purple to pink flowers in June, July
- Size: up to 3 feet in height; 1 foot spread

Low maintenance and resilient with lance shaped drooping rays with a bold central reddish brown cone. Good planted with native grasses. Blooms earlier than purple coneflower so planted together gives many weeks of blooms. Many medicinal uses. Found on Cape Cod but not native here.

### Garden Companions

Purple Coneflower (*Echinacea purpurea*), Butterfly Milkweed (*Asclepias tuberosa*), Little Bluestem (*Schizachyrium scoparium*), Wild Bergamot (*Monarda fistulosa*), Dense Blazing Star (*Liatris spicata*)

### Nature Benefits

- Attracts bees and butterflies.
- Provides nectar for hummingbirds and butterflies.
- Goldfinches eat seeds.
- Wavy-Line Emerald Moth feeds on flower heads.

### Natural Habitat

Occurs in old fields and roadsides, open wooded hillsides, and pinelands.